



INTRODUCTION TO REGEN MED FOR HEALTHCARE PROFESSIONALS

January 2016

SUMMARY

Regen Med supports hospitals, clinics and physicians around the world in the delivery of regulatorily-compliant and evidence-based regenerative medicine procedures ("RMP's"). Together, the Company's management, Clinical/Scientific Advisory Board, and affiliated thought-leaders provide many decades of international surgical, medical, scientific, financial, legal and business experience directly relevant to the application of regenerative medicine in a clinical setting.

RMP's encompass procedures in virtually all medical specialties – orthopedics, rheumatology, plastic/reconstructive surgery, psychiatry, neurology, pulmonology and others. The market for procedures utilizing stem cells alone exceeds \$5.6 billion globally, and is forecast to grow about 15% annually for the next decade. (Stem cells are but one segment of regenerative medicine.)

The major "constituencies" with a strong interest in RMP's include hospitals, scientific and clinical through-leaders, device and biologics manufacturers, research centers, patients,

regulators and foundations. They all play essential roles in bringing the promise of evidence-based RMP's to the patient. Regen Med exists to intermediate the contributions of those various constituencies in an unbiased, scientifically authoritative and clinically useful manner, especially at the enterprise level. The diagram at the end of this document identifies several of the groups in the broad area of regenerative medicine with which Regen Med interacts.

REGENERATIVE MEDICINE PROCEDURES

Regenerative medicine procedures are therapies exploiting the innate healing, immuno-modulatory and reparative properties of tissue, cells, platelets and associated factors -- human cells/tissues, or "HCT's". (The "microbiome" and its interactivity with HCT's are receiving increased scientific and clinical attention; it also is part of regenerative medicine.)

The field therefore is a broad one. RMP's are relevant to virtually all medical disciplines, including orthopedics, plastic/reconstructive/cosmetic surgery, wound care, urology,

rehabilitation, neurology, pulmonology, oncology, and others.

Moreover, RMP's are relevant as primary therapeutic approaches, as well as adjunct therapies to current standards of care. No less than surgery and pharmaceuticals, regenerative medicine is fast becoming a fundamental branch of medicine.

Moreover, regenerative medicine – properly practiced -- correlates strongly to a number of powerful trends in healthcare delivery worldwide. These include ambulatory/point-of-care therapies, reduction of re-admission rates, telemedicine, systematized clinical outcomes measurement and reporting, healthcare cost/benefit analysis, accountable care organizations, and cross-disciplinary therapies, among others.

REGEN MED AFFILIATES; HCT CENTERS

A Regen Med "Affiliate" is a clinical setting – in a hospital, ambulatory surgery center or small practice – in which RMP's are performed in some form of coordination with Regen Med. For a number of reasons – regulatory, safety, efficacy, financial -- Regen Med strongly recommends the establishment on the Affiliate's premises of a Human Cells/Tissue Center ("HCT Center") to properly support the delivery of RMP's.

An HCT Center is a physically segregated space in which a trained cell biologist processes the human

cells and/or tissue harvested by the surgeon, characterizes the resulting cells, and collects and maintains the data relevant to the RMP. Although physically (and typically financially) separate, an HCT Center's operations are closely integrated with the normal surgical and rehabilitative activities of the Affiliate. It is ideally located close to existing operating room(s).

Far from the mere acquisition of equipment for a particular practice area, the establishment of an HCT Center – which does not require much space and can be relatively inexpensive to set up and operate -- represents a broad-based and financially attractive addition to therapies already offered by an Affiliate. The HCT Center's capabilities are thus relevant to – and will be sought out by – all practitioners whose patients might benefit from RMP's.

Moreover, an HCT Center can expand into cell culturing for third parties, clinical trials, cell banking, medical education and other HCT directions. Thus, in most cases, the HCT Center will serve clinical, research and supplemental services objectives, while allowing the Affiliate to develop deep expertise in one of the fastest growing areas of medicine.

In working with its Affiliates, Regen Med provides one or more of the following:

- ◆ HCT Centers: Co-investment; business plan development; legal structuring; physical space design; technology platform determination; equipment

specification, procurement, discounts; training and education; technician recruitment; data collection and maintenance; patient education materials; branding and marketing; other.

- ◆ Regulatory: Determination of allowable RMP's; preparation of IRB submissions; compassionate care, right-to-try and similar special cases; referrals to legitimate medical destination jurisdictions with different regulatory regimes.
- ◆ RMP's: Access to, and/or assistance in development of, protocols for tissue extraction, cell injection, cell processing, cell characterization, imaging, and other pre-peri- and post-operative matters for specific indications.
- ◆ Professional Education and Training: Regen Med CELLS™ and other international conferences; purpose-developed regional/local workshops, training sessions; webinars (including relating to RMP's performed by the Affiliate).
- ◆ Professional Collaboration: potential for participation in multi-center trials; journal publication; surgical and scientific thought leader consultations.
- ◆ Revenue Enhancement: Assistance with adjunct procedures; tissue and cell banking; ancillary product sales (cell assays, adipose analyses, micronutrients, etc.); industry and foundation study/research opportunities; local and international patient referrals.
- ◆ Operations: Data collection, maintenance; IRB and other study

submissions; RMP follow-up; protocol development and maintenance; other.

Regen Med explicitly does not mark up any products it sells to, or acquires on behalf of, Affiliates. To the contrary, it uses its best efforts to obtain, and then pass on, discounts and other benefits from manufacturers and distributors.

PROFESSIONAL, PATIENT EDUCATION

Regen Med hosts international conferences -- often in collaboration with leading academic hospitals -- addressing the science and clinical issues relating to RMP's in a variety of medical specialties. It is currently developing such conferences for specific regions of the world, as well as webinars and other on-line materials. The Company also organizes specialized workshops and training sessions for Affiliates and neighboring medical professionals who may be interested in performing RMP's utilizing the capabilities of the Affiliate's HCT Center.

Finally, the Company prepares patient education materials for various RMP's which can be used by the Affiliate.

Please contact us at info@rgnmed.com, and visit our website, rgnmed.com, from time to time as it is regularly updated with new materials.



RegenMed
Intermediary Relationships

